

# Future Challenges: How to Influence Public Policy

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# Seismic Policy in a Recession

1. THE STATE OF POLICY MAKING AND DEVELOPMENT in CALIFORNIA (and the US)
  - 1.1 Driven by crisis for next 5-10 years
  - 1.2 Very little new building
2. APPROACHES TO INFLUENCING POLICY IN THE CURRENT CLIMATE
  - 2.1 Piggyback earthquake policy onto other timely issues
  - 2.2 Develop Policy Issues in a Policy Arena—not among ourselves
3. BE READY FOR THE NEXT EVENT